

Eighth Page • Vertical
2.75”w x 3”h



Advertising Rate Card • 2024

Rates (except for inserts) are a total, annual contract amount for **FOUR ISSUES**, published quarterly.

Half Page with Advertorial

Member: \$1575

Non-Member: \$1750

Advertorial of up to 250 words published during contract period.

Quarter Page

Member: \$842

Non-Member: \$935

Quarter Page • Vertical
2.75”w x 6.25”h

Eighth Page
Member: \$432
Non-Member: \$480

For advertising info, contact

Eighth Page • Horizontal
4.5”w x 2”h

Mechanical Specifications

Preferred Format:

PDF that is Press Ready with no marks or bleeds, compression using 300 ppi, and color set to CMYK.

If created in Illustrator:

Save as an EPS using CMYK Mode with all text converted to outlines.

If created in InDesign:

Export as a PDF using Press Preset with no marks or bleeds, compression using 300 ppi, and color set to CMYK.

If created in Photoshop:

Save as a TIFF with actual dimensions, 225 ppi or greater, CMYK Color Mode.

Quarter Page • Horizontal
4.5"w x 4.5"h

Half Page • Vertical
2.75"w x 9.5"h

Also Available
Half Page • Horizontal
7.5"w x 4.625"h
(Not Shown)